

## **The most important funding rules for the Munich Music Booster:**

### **What is the Munich Music Booster?**

The funding is an uncomplicated way to receive money for pop music\* projects. If you are a little more known in the Munich Music scene, you can still apply – the only thing is, that we would appreciate a description of what's new and special about your project. We're also looking forward to your ideas concerning skill sharing and workshops, to share your knowledge and experience with others.

### **How much money can I ask for?**

You can ask for a sum between 250€ to 500€. The funding could only cover part of the overall project costs.

### **Who can apply for the funding?**

1. Single persons (also for their collectives, bands, organisers, small businesses)
2. The base for the project needs to be in Munich. The person applying needs to live in Munich. For groups taking part in the project, at least half of the members.
3. Age: 14 years with consent of their legal guardians, from 18 y.o. without their consent.

### **What forms do I need?**

The filled out online form, an idea for your project incl. calculation.

### **When can I send my application?**

You can send your application within the month before the deadline. The deadlines for 2025 are the 15.01.25, 15.04.25, 15.07.25 and 15.10.25, each at 23:59h.

### **Which information do I need for my project description?**

It's important for us to understand your intent. What is your idea/concept? What is the project's goal? Who is taking part? Where is it taking place? A couple of sentences describing what's special about your project is sufficient for us.

### **When is my project supposed to take place?**

From the time you receive positive feedback for your application until latest the end of the year (31.12.25).

EXCEPTION: Projects from the 4th are able to extend their time frame to 31.01.2026.

The planning can start in advance. You should get the information whether you're chosen about 3 weeks after the deadline. We can't give out funding to projects that take place before the end of the deadline.

Your project's time frame for the first call should be from 01.02.2025 – 30.04.2025 (Deadline 15.01.25). For the second call it's between the vom 01.05.2025 – 31.07.2025 (Deadline 15.04.25). The third call from 01.08.2025 – 31.10.2025 (Deadline 15.07.25) and the last call for 2025 from 01.11.25 – 31.01.26 (Deadline 15.10.25).

### **What can I receive funding for?**

Basically all projects, that help you on your way into the Munich music scene, are eligible for funding. Should you and your group have multiple ideas, like a recording and a music video which would exceed 500€, we'd still recommend you to only apply once. If you have multiple groups that make different kinds of music, you can apply separately.

Examples for projects\*:

- Music recording, song production (e.g. wages for mixing, recording, mastering)

- A tour / a weekender with your Munich based group (e.g. wages for sound engineers or fuel costs)
- Music video production or completion (cut, rental camera, equipment, features)
- Spendings on promo for a release (e.g. fees for online, radio or print promotion, wages for writing a band bio or release text, wages for graphics, photo- or videographer)
- Feature wages for guest musicians
- Project content for tracks, pictures and motion pictures (apart from sponsored content)
- New events or event series (wages for technicians, support act, leaflet printing and online promotion)
- Networking events, workshops, skillsharing

\*project: as project we understand an undertaking, a plan, an idea. Not a music project as in a musical collaboration or band.

### **Which costs can be covered by the funding?**

Necessary spendings to reach the project goal.

Appropriate spendings (type, extent and amount) could be:

- One's own costs (organisation, research, other jobs; with receipt and explanation)
- Travel costs
- Rental costs for used spaces
- Material costs for...
- Fees for staff (people, that work freely within their own duties)
- Investments
- Work material, office material
- Education and further training

### **Which kind of costs can't be part of the calculation?**

- Costs, that occurred before being chosen for the funding
- Presents
- Food (apart from catering during the project, no alcohol or tobacco)
- Private costs of living
- Fines and penalties
- Donations
- Legal advice

### **What is excluded from the Munich Music Booster?**

All projects that have already received other types of funding (e.g. from Kulturreferat LHM, from Initiative Musik,...).

Newcomers, artists and organisers focusing on anticonstitutional, illegal, punishable or violence-glorifying contents are excluded in the funding. Should those contents appear when the project is being reviewed, the funding can be demanded back.

### **How do I need to proof the project's costs?**

The funding is being spent explicitly for the project you applied for. Once the project is completed, we at Feierwerk Fachstelle Pop need proof of all costs being spent. You can send receipts, bills, cash vouchers or internal vouchers. You also need to send us proof that the project took place (e.g. Link, Audio, Video, texts). Otherwise, we need to ask you to refund the money.

### **What happens if my project is cancelled?**

If your project is cancelled, you have to pay back the funding. If there are any problems or changes, get in touch immediately: [booster@feierwerk.de](mailto:booster@feierwerk.de).

**\*What is pop music?**

We don't define pop as a genre. Pop is an overall expression for modern music, that reflects diversity: Afrobeats, Blues, Country, Drum 'n' Bass/Breakbeat, Electronic Music, Folk, Funk/Soul, Goth, House, Indie, Latin, Metal, Mundart, Noise, Pop, Punk, Rap/HipHop, Rock, Singer-Songwriter\*in, Techno, Reggae and the mix of those and lots of other genres. Also Elements of classical music and jazz are often a part of popular music. At Feierwerk Fachstelle Pop we try to define popular music from classical music, jazz, new music, folk as well as Schlager music and cover music - in their own true form.